

Personal information

Surname(s) / First name(s)	Colmenares Andres	
Address(es)	Carrera 70A #104-14	
Telephone(s)	57 1 253 5364	Mobile: 316 473 2604
E-mail	info@andrescolmenares.com	
Nationality	Colombian	
Date of birth	November 23, 1982	
Gender	Male	

Work experience

Dates May 2005 up to present

Occupation or position held	Marketing Director
Main activities and responsibilities	<ul style="list-style-type: none"> • Account management • Project planning • Market Research • Design coordination
Name and address of employer	GMT/ groove.media.technologies Calle 100 8A-55 T.C – of. 312-712 Bogotá, Colombia
Type of business or sector	Technology and communications

Dates September 2003 - May 2005

Occupation or position held	Lead Designer
Main activities and responsibilities	<ul style="list-style-type: none"> • Design coordination • Project planning • UI/Web design
Name and address of employer	Groove Media Ltda. Calle 100 8A-55 T.C – of. 312 Bogotá, Colombia
Type of business or sector	Technology and communications

Dates January 2001 – September 2003

Occupation or position held	Web designer
Main activities and responsibilities	<ul style="list-style-type: none"> • UI/Web design
Name and address of employer	Global One (France Telecom) Calle 100 8A-55 T.C – of. 702 Bogotá, Colombia
Type of business or sector	Technology and communications

OTHERS

Dates May 2004 to present

Occupation or position held	National Key Contact/Trend Analyst
Main activities and responsibilities	<ul style="list-style-type: none"> • Contact potential clients • Offer and realize trendguide.com services • Contact with trendscouts and trend analysts from around the world

Name and address of employer
Trendguide.com
PO Box 5005
8045 Zürich
Switzerland

Type of business or sector
Market Research

Dates February 2006 to present

Occupation or position held
Global Research Network

Main activities and responsibilities

- Market research
- Photo/Video

Name and address of employer
LOWE Counsel
60 Sloane Avenue
London, England
SW3 3XB

Type of business or sector
Market Research

Education and training

Dates August 2000 – September 2005

Title of qualification awarded
Professional in advertising

Name and type of organisation
providing education and training
Universidad de Bogotá Jorge Tadeo Lozano

Personal skills and competences

Mother tongue(s)
Español

Other language(s)

Self-assessment
European level (*)

English

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C2	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user

(*) *Common European Framework of Reference (CEF) level*

Social skills and competences

- Leadership
- Sense of organisation
- Good experience in project management

Computer skills and competences
Microsoft Office
Adobe Photoshop
Macromedia Dreamweaver
Macromedia Flash
Basic knowledge of HTML-CSS-Javascript-XML

Artistic skills and competences
Photography
Sketching

Additional information
Thesis: Contemporary dance festival website
www.danzaenlau.com

Annexes
www.corona.com.co

Links to some online projects I have worked on:
www.idrd.gov.co
www.dracula.com.co
www.meals.com.co
www.atraccionespolet.com
www.gmt.com.co

www.publicima.net
www.mancesa.com
www.orchidceramics.com
www.grival.com.co
www.umng.edu.co
www.comsat.com.co

Some offline projects

- Commercial Plan for COMPARTEL Fase II. - Telecommunications project for 3,000 institutions in Colombia.(2005)
- Online presence consultancy for Escuela Agrícola Panamericana Zamorano (Honduras, 2004)
- Online strategy consultancy for Crem Helado – Ice Cream Brands. (2005)

Collaborations

- Online magazine TRENDHUNTER.COM
 - <http://www.trendhunter.com/andrescolmenares>
- THE UNCOOLHUNTER: Argentina
 - <http://www.theuncoolhunter.com/>
- SENSE WORLDWIDE : Research Network
 - <http://www.senseworldwide.com/>